



SATURDAY, APRIL 29

11:00am TO 2:00PM

You are cordially invited to be a part of an exciting new event in Downtown Waterloo!

Main Street Waterloo's From Wedding to Wedding provides brides with an opportunity to shop wedding supplies from past brides to find unique items to make their wedding day special.

In order to keep this event free to the public, we are seeking sponsorships to help cover the expenses of hosting this community event. We have a variety of sponsorship opportunities to meet your budget and are happy to customize to meet your needs.

PRESENTING FROM WEDDING TO WEDDING SPONSOR \$1,500

- 💍 The event will be marketed as From Wedding to Wedding Presented by
 - Your name will be added to the logo
- 💍 Your logo with link featured on event web page
- 💍 Free booth at event
- 💍 Featured in all marketing
 - Including, but not limited to social media features and a Facebook live and Instagram live opportunity
- 💍 Featured in the April e-newsletter event article
- 💍 Mention on KWWL noon news appearance

WEDDING PARTY SPONSOR \$500

- 💍 Business listed with link on event web page
- 💍 Welcome to have information about your business at the event
- 💍 Listed in marketing
 - Including, but not limited to social media
- 💍 Mention in April e-newsletter event article, with logo

WEDDING GUEST SPONSOR \$150

- 💍 Business listed on event web page
- 💍 Welcome to have information about your business at the event
- 💍 Listed on marketing
 - Including, but not limited to social media
- 💍 Mention in April e-newsletter event article

Contact Main Street Waterloo for more information

💍 319-291-2038 or director@mainstreetwaterloo.org 💍