

DOWNTOWN WATERLOO NEWSLETTER AUGUST 2022

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Food Truck Festival September 3rd

Make plans to join us for Downtown Waterloo's Food Truck Festival!

Join us for a day of tasty treats, comforting classics, and unique gourmet cuisines. It will be a foodie's paradise!

Waterloo's 2nd Annual Food Truck Festival will take place on Saturday, September 3rd in Downtown Waterloo. The festival will take-over RiverLoop Expo Plaza and more from 11 am to 8 pm, and will feature some of the best food trucks from throughout the region.

Thank you to Community Bank & Trust for being the presenting sponsor.

Join us on September 3rd for all the fun!

[Visit our Website](#)[Visit our Facebook](#)

Dedicated To Maintaining And Enhancing The Vitality Of Our Downtown Center.



SUMMER CONCERT SERIES

**Join us on August 12 with
WAGG!**

Friday Loo is back on August



Thank You!

In July, the team at VGM



All year long, Main Street Waterloo has projects and events that we need help with. Volunteers like yourself are what makes our events and projects successful.

12 with the theme Pets for Vets as we celebrate our Veterans!

5:30-9:30 PM at Lincoln Park

[Facebook Page](#)

hosted an employee fundraiser to raise money for projects and events in Downtown Waterloo.

Opportunities include joining a council, event planning, and volunteering during a event!

[Volunteer Today!](#)



Taste of Loo is back in 2022!

Mark your calendars for September 3 - 11th for a new and improved week long showcase of the delicious food in Downtown Waterloo!

More details will be announced soon.



The pink petunia flower baskets have become synonymous with downtown Waterloo. Each spring, Main Street Waterloo volunteers hang over 100 of these beautiful flower baskets, adorning downtown from May until October. The program is made possible through the contributions of individuals and small businesses throughout the Cedar Valley.

Thank you to all our 2022 Flower Basket Sponsors!

[Donate Here](#)



Main Street Waterloo is able to support downtown businesses, hang flower baskets, decorate for the holidays, host events and more because of the generosity of our community.

The organization is hosting our 2022 investment campaign by challenging 100 people to donate \$100 to make our city center stronger.

[Join Today!](#)



Main Street Waterloo is a non-profit organization dedicated to the revitalization of our downtown center, and with your help we have been able to do so much with the district.

Through your continued support and partnership, we are excited to promote and represent Waterloo as a great place to live, work and play.

[Sponsor Today!](#)

Happening in Downtown Waterloo this August



Iowa Irish Fest
August 5-7

Iowa Irish Fest is dedicated to



Stem & Stein
August 13

Gather with friends downtown



Cedar Valley Pridefest
August 26-27

Celebrate diversity, equality

celebrating Irish culture in Iowa and is held annually during the first full weekend of August.

[Learn More](#)

to experience an amazing selection of craft and domestic beers along with wines from a variety of vendors.

[Learn More](#)

and unity in the Cedar Valley at our 8th annual Pridefest.

[Learn More](#)



Grout Museum Meet & Greet

Meet sailors from the **USS Iowa** and **USS The Sullivans** from 1-2PM at the Sullivan Brothers Iowa Veterans Museum on August 6.

For More Information, click [here](#).

2022 Main Street Waterloo Events Calendar

August

- Aug. 12 [Friday Loo](#)

September

- Sep. 2 [Friday Loo](#)
- Sep. 3 [Food Truck Festival](#)
- Sep. 3-11 [Taste of Loo](#)
- Sep. 15 Pint Night Ride

October

- Oct. 4 Mayor's Fun Run
- Oct. 11 [Cheers to Small Business](#)
- Oct. 29 [Downtown Trick or Treat](#)

November

- [Shop Downtown Saturdays](#)
- Nov. 26 Shop Small Saturday
- Nov. 26 [Winter Wonder Loo Starts](#)

December

- [Winter Wonder Loo Continues](#)
- [Shop Downtown Continues](#)

Cedar Valley 365 is a community calendar where businesses, organizations, and community events can share details with you. Many of our downtown businesses are on this calendar as well as other organization who host events in Downtown Waterloo.

[Community Event Calendar](#)

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