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Main Street Waterloo is dedicated to maintaining and enhancing the vitality of our downtown center.



September 6: [Friday'Loo with Tim and the Trutones & City of Waterloo Employee Appreciation Night](#)
September 20-29: Restaurant Week
October 3: [Tour De Loo](#)
October 26: [Downtown Trick-or-Treat](#)
November 30: [Winter WonderLoo](#) and 5K
November 30: Shop Small Saturday
November & December: Shop Downtown Loo
Check out our [website](#) for more details on events as they are made available

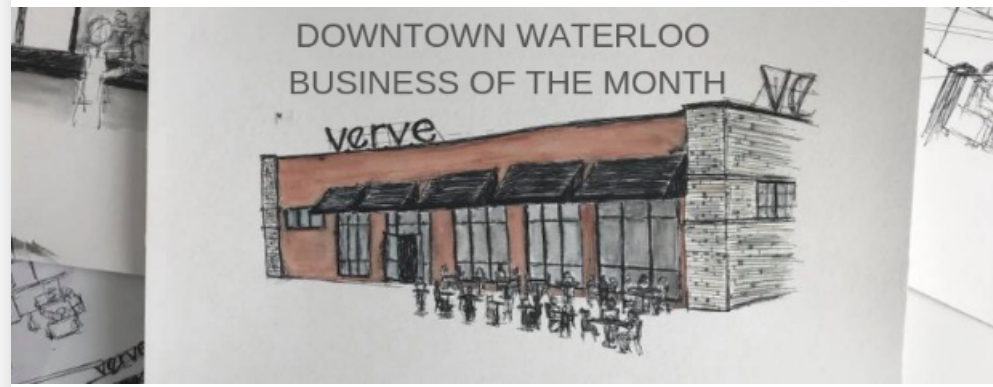


Come join us for the last Friday Loo of the season.

Tim and the Trutones will take the stage at 5:30 on September 6th at **RiverLoop Expo Plaza.**

This week is City of Waterloo Employee appreciation night, so come out and thank those who work hard to make Waterloo great!

Admission is always FREE thanks to the generous support of our sponsors! Thank you to AECOM for sponsoring this week's event.



Verve Kombucha

Downtown Waterloo would like to welcome Verve Kombucha. Featuring all-natural kombucha tea brewed on site along with a full restaurant and bar in the taproom. Join the Verve team for a soft opening this weekend: Thursday 4-11 PM, Friday 4-11 PM, Saturday Brunch 9 AM - 2 PM, Dinner 4-11 PM, and Sunday Brunch 10 AM - 4 PM. Stay tuned for a grand opening and ribbon cutting.

Follow them on [Facebook](#)



Visit the Waterloo Urban Farmers Market every Saturday from 8:00 a.m. - 12noon at the Riverloop Expo Plaza (460 Jefferson St) for a variety of local goods including seasonal produce, baked goods, unique crafts, hot foods and beverages, kids activities, and much more.

Is your business interested in participating in some fun community outreach? Saturday mornings in our community-tent is great way to promote and share information with local community supporters. Families, friends, kids, and pets are all visitors of our downtown market. Get your team signed up today by completing this short [form](#).

September Event Schedule:

September 7th (Customer Appreciation Day): Shop for special deals, enjoy giveaways, and fun family-friendly activities every first Saturday of the month.

September 14th - (Food Rescue Day): Help us bring attention to Hunger Action Month by participating in our food drive. Canned goods and non-perishable donations will be accepted at the market on Sept 7th through Sept 14th. All donations will go to the NorthEast Iowa Food Bank. Learn more about their most needed items [here](#).

September 21st (Fall Fest): Leaves are falling, autumn is calling! Join us as we get excited for the last season of the market year. Stop down for caramel apples, apple cider, popcorn, and special updates about the annual Downtown Trick-or-Treat event happening on October 26th.

September 28th (Mimosas & Masterpieces): Every fourth Saturday at 10AM visit the market for a wine & design outdoor painting workshop presented by Waterloo Center for the Arts. Cost is \$15 and includes all supplies and refreshing orange juice and champagne cocktails. Register today by calling Waterloo Center for the Arts at (319) 291-4490

For weekly updates on all things happening at the market like us on [Facebook](#) at Waterloo Urban Farmers Market. Share your market experience with us by using #WUFM2019 in your social media posts.

Thank you to our market sponsors: [Experience Waterloo](#), [The Sinnott Agency](#), [Waterloo Center for the Arts](#), [Dr. Jeffrey A. Clark](#), and [Cedar Valley Makers](#).



VOLUNTEER WITH MAIN STREET WATERLOO

Main Street Waterloo Needs YOU!

The Main Street program is designed to bring new life and activity to our downtown. To help make what we do as effective as possible, we delegate different parts of our effort to people who are most enthusiastic about different kinds of work, and foster collaboration between

volunteers, merchants, city staff, partner organizations, financial supporters, and community leaders. Volunteers are a key element in our successful Main Street program.

We believe that each volunteer contributes directly to the growth and success of Main Street Waterloo and we hope you will take pride in being a member of our team. Without you, we cannot succeed in growing our downtown and radiating energy outward.

There are many ways to join ongoing efforts to strengthen the fabric of our community. In fact, each year, community-minded volunteers contribute thousands of hours to help plan events, complete projects, plant flowers, provide general maintenance and so much more. There are plenty of ways to get involved. You can join one of our four standing committees, or simply volunteer to lend a hand at one of our events. Please contact the Main Street Waterloo office at 319-291-2038 if you are interested in volunteering or joining a committee.

Metered parking in Downtown Waterloo is FREE Monday through Friday after 5 PM and on weekends!!

PassportParking® is free to download and easy to use by following these simple steps:

- 1 Look for signs & details
- 2 Download PassportParking®
- 3 Enter the following:
Zone Number
Space Number
Length of Stay

and you're parked!

or visit ppprk.com

FEATURES

- Extend parking sessions from anywhere
- Get reminder notifications
- Manage multiple vehicles

DOWNLOAD THE WATERLOO PARKING APP

More than 900 spaces accessible with the app! The City of Waterloo launched PassportParking, a mobile parking application that allows drivers to pay for their parking through their smartphones. In addition to paying for parking, drivers can monitor their parking sessions, view payment history and receive email receipts, as well as extend their parking session.

The app is free to download in the App Store and Google Play. You can also manager your parking at ppprk.com or by clicking the link below.

PARKING LINK

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