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Main Street Waterloo is excited to officially welcome and celebrate the grand opening of three new businesses in Downtown Waterloo!

We will be hosting THREE ribbon cuttings next week and would like to invite you to join us. Feel free to join us in person, or watch on our Facebook page as we go live with the ribbon cutting and tours of each location.

Main Street Waterloo Facebook Page



In December, the Youth Art Team moved their headquarters into the newly renovated Masonic Temple and are inviting the community to celebrate their move and newly published book *Making Iowa Home* with them at **4:00PM on Tuesday, April 20 at 325 E Park Ave.** Director Heidi Footman shared the team's excitement, "We moved into the old Masonic Temple building in December and are loving it."

This new large, open, and well-ventilated space has allowed artists to meet together in person again. We wanted to remain downtown Waterloo. Youth Art Team artists have spent years digging into our community's history through its projects. So for us, it's a bonus to be downtown in such a beautifully restored historic building." Following the ribbon cutting, the Youth Art Team will host an open house and book signing.

Youth Art Team Website

The former Masonic Temple is an iconic building in the heart of Downtown Waterloo that has been undergoing a major renovation. This century old building provided Echo Development with an opportunity to participate in a historic preservation project and bring to life a concept sweeping the inner workings of major metropolitan communities across the country. Developer, Brent Dahlstrom said, "We are very excited to complete this incredible project. Waterloo has many historic buildings and we are thrilled to be able to keep this building a beautiful place long into the future." Join Dahlstrom and his team for a ribbon cutting and open house on **Tuesday, April 20th at 4:30 at 325 E Park Ave.**

The Temple Website



On Saturday, April 24 the community is invited to help us welcome Iowa Love to 212 E 4th St in Downtown Waterloo. Join us at 4:00PM for a ribbon cutting and open house with special guest Carson King. "Being a fourth generation Waterloo-an, I'm truly heartened to see the amazing transformation of Downtown. So, it makes a great deal of sense - both commercially and personally - for "Iowa love" to be a part of the community, helping lead the district into the next phase of development." William Heathershaw, Founder, "Iowa love" t-shirts & Made In Iowa gifts. Iowa Love will be hosting a pop-up shop Friday, April 23 and Saturday, April 24 from 10AM to 5PM concluding with the ribbon cutting and open house on **Saturday, April 24th at 4:00PM.**

Iowa love Website



MAIN STREET ●●●● is dedicated to maintaining and enhancing the vitality of our downtown center.
WATERLOO

www.MainStreetWaterloo.org



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