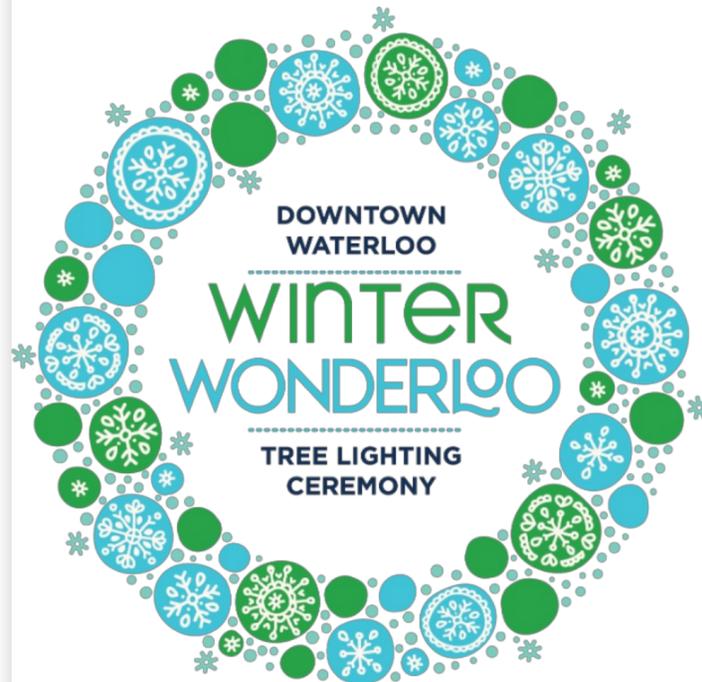


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ncing Main Street Waterloo is dedicated to maintaining and enl
the vitality of our downtown center.

ncing Main Street Waterloo is dedicated to maintaining and enl



Mark your calendar for November 28!

Winter WonderLoo is our kick off to the holiday season and COVID-19 won't stop us from spreading holiday cheer! We may not be able to gather in person, but we have worked with Santa and his elves to bring some fun and holiday spirit to Downtown Waterloo.

Santa will be visiting Waterloo virtually in order to stay healthy for Christmas Eve. Sign up for a time at the link below. You will receive a Zoom link that you will log into on November 28th. Each child will get their own time to talk with Santa, Mrs. Claus and the elves. Thank you to Experience Waterloo for their help with technology to ensure we have a clear signal to chat with Santa!

Join us virtually at 6:30 as we share a holiday message and light the tree in Newton's Park. Thank you to JSA Development for providing the community with this amazing tree!

Did you enjoy the 5k last year? Don't worry, COVID-19 won't stop us from hosting this again this year. We are moving this event to a virtual 5k. Register, go for a run on your time, and maybe win a prize. Follow the Facebook event for details about registration. Thank you to the Cedar Valley Sports Commission for partnering with us on this event.

We have partnered with the Cedar Falls CAPS program to bring you a Downtown Holiday Scavenger Hunt. The hunt will kick off on November 23rd and run through November 28. Watch Facebook and our website for the clues and instructions to go live on November 23!

Letters to Santa: The magic mailbox will be delivered on November 28 for you to drop your letters in. Drop your letter through December 21 to ensure it reaches Santa in time for Christmas. You can also email your letter/wish list to santa@mainstreetwaterloo.org

For more details about Winter WonderLoo, visit our website and follow the event on Facebook!

Facebook Event



VIRTUAL SANTA VISITS



Sign up for a time



Virtual 5K Fun Run

Registration \$25

Participate in the 5K Fun Run/Walk from
November 28-December 5

Registration includes a long/sleeve t-shirt

Prizes for top 3 male & female finishers and
additional prizes for best costume!

Register today at
winterwonderloo5k.itsyourrace.com



[Register Here](#)

WINTER WONDERLOO SCAVENGER HUNT

- HINT 1:** Snowflake is working hard to make sure the Christmas tree is lit and Santa arrives on time to visit with the children on November 28. You can find Dash helping this organization with all of the details.
- HINT 2:** Sparkly rode their motorcycle to watch the Vikings game and get a bite to eat.
- HINT 3:** Jolly has some last minute shopping to do. You can find them buying a holiday card for their friend.
- HINT 4:** Noel is hiding on Mulberry Street to get some JEWELs for their reindeer friend.
- HINT 5:** Jingle is at the CORE of holiday spirit
- HINT 6:** Tinsel is wrestling their way into the hall of fame.
- HINT 7:** You'll find Merry at the downtown print shop where Santa designed and letterpress printed his naughty and nice list.
- HINT 8:** Buddy couldn't deny his sweet tooth. You can find this elf where they get a triangle treat!
- HINT 9:** You can find Gumdrop where Santa brings his elves and reindeer for their work PERks of coffee and grilled cheese.
- HINT 10:** Sometimes Santa needs a break and Elfie has to pick him up after one too many (spiked) hot chocolates.
- HINT 11:** Here's What's Rockin' Around the Christmas Tree; find Holly poppin' in to enjoy a hot dog, shake, and candy treat.

[Submit Your Entry](#)

Dear Santa,

My name is _____

I am _____ years old.

This year, I have been... good all of the time
 good some of the time
 could have been better

What I would like most this Christmas is...

Merry Christmas!

Parent Email Address _____
Mailing address for a possible return letter from Santa

Drop your letter off in the magical mail box at the Main Street Waterloo office, 212 E 4th St, between November 28th and December 21st.

Email Santa



[Click to edit Email Preferences](#) or [Unsubscribe from this list.](#)

Main Street Waterloo
212 East 4th Street
Waterloo, Iowa 50703 - United States of America

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