

TASTE OF LOO 2022 is back for a week of deliciously dining experiences throughout Downtown Waterloo. Take a journey through downtown and experience special dishes made with a Sweet & Spicy theme. This week-long event is a community favorite showcasing downtown restaurants. Through your continued support and partnership, we are excited to promote and represent Waterloo as a great place to live, work, and play.



We know our efforts can go even further with you as a sponsor. With your partnership, we will be able to attract more visitors to the downtown restaurants. Main Street Waterloo would like to offer you the opportunity to be part of the fun by sponsoring this event for 2022!

Presenting Sponsor \$500

- Logo on printed materials
- Logo with link on webpage
- Featured on social media and in our e-newsletter
- Inclusion in the press release
- Facebook & Instagram Live to talk about your business and involvement with the event

Sweet & Spicy Sponsor \$100

- Listed on printed materials
- Listed on website
- Social media and e-newsletter mentions

Thank you to you, and your staff for all of the ways you contribute to the success of our community. We can't wait to hear from you.

If you are interested in supporting this great event, simply complete the attached form and mail it to:

Main Street Waterloo
212 E. 4th St.
Waterloo, IA 50703

Or email assistant@mainstreetwaterloo.org. Any contribution or participation from your business and/or organizations is greatly appreciated and will ensure this event is successful. If you have any questions, please feel free to contact us at (319) 291-2038. Thank you for your time and consideration.

SPONSORSHIP CONFIRMATION

Business Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

☐ Please invoice me at the address above

Select the sponsorship level you would like to sponsor:

<input type="checkbox"/> Presenting Sponsor	\$500
<input type="checkbox"/> Sweet & Spicy Sponsor	\$100

Signature: _____

Date: _____

Make investment(s) payable to: Main Street Waterloo
212 East 4th Street
Waterloo, IA 50703

Thank you for your support.
We would not be able to put on events for the community without partners like yourself.

Please consult with your tax advisors regarding treatment of the above investment amount. As a general rule, for federal tax purposes, investments in this program should be treated the same as membership dues, ordinary and necessary to the conduct of business. Investments of this nature are considered contributions and, as such, are not deductible as charitable contributions. Main Street Waterloo is a 501(c)(3) organization.