

# DOWNTOWN WATERLOO'S FOOD TRUCK FESTIVAL











SEPTEMBER 3, 2022

## PRESENTING SPONSOR \$5,000









-  Sole Presenting Sponsor of the event
-  Prominent placement of logo with link on website
-  Prominent placement of logo on printed materials
-  Prominent placement of company banner at event
-  Recognized on promotional radio and T.V. ads
-  Information table at event
-  Opportunity to speak on stage
-  Inclusion in press release
-  If sponsor has 2+ branded pop-up tents, they will be placed at the gates
-  Opportunity for team building with a pouring bee
-  Appear in a Facebook Live to invite the community
-  Featured on social media and e-newsletter
-  2 teams in the Bags Tournament benefiting the Waterloo Fire Rescue Union
-  6 VIP passes & 10 General Admission passes










## FOODIE SPONSOR \$2,500

-  Logo with link on website
-  Logo on printed materials
-  Company banner at event
-  Recognized on promotional radio and T.V. ads
-  Information table at event
-  Opportunity to speak on stage
-  Inclusion in press release
-  Featured on social media and e-newsletter
-  Opportunity for team building with a pouring beer shift
-  4 VIP passes to the event & 6 General Admission passes

## FLAVORFUL SPONSOR \$1,500

-  Logo with link on website
-  Logo on printed materials
-  Company banner at event
-  Recognized on promotional radio ads
-  Featured on social media and e-newsletter
-  Inclusion in press release
-  Opportunity for team building with a pouring beer shift
-  6 General Admission passes to the event

## FORKED SPONSOR \$1,000

-  Logo with link on website
-  Logo on tickets
-  Listed on printed materials
-  Mentions on social media and e-newsletter
-  Inclusion in event press release
-  Opportunity for team building with a beer pouring shift
-  4 General Admission passes to the event

D O W N T O W N  
WATERLOO POWERED by  
MAIN STREET WATERLOO  
2022 SPONSORSHIP CONFIRMATION

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

E-mail: \_\_\_\_\_ @ \_\_\_\_\_

Please invoice me at the address above!

Sponsorship Level

- Presenting Sponsor ~~\$5,000~~  
 Flavorful Sponsor \$1,500

- Foodie Sponsor \$2,500  
 Forked Sponsor \$1,000

Printed Name: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Make investment(s) payable to: Main Street Waterloo  
212 East 4<sup>th</sup> Street  
Waterloo, IA 50703

Thank you for your support.  
We would not be able to put on events for the community without partners like  
yourself.

Please consult with your tax advisors regarding treatment of the above investment amount. As a general rule, for federal tax purposes, investments in this program should be treated the same as membership dues, ordinary and necessary to the conduct of business. Investments of this nature are considered contributions and, as such, are not deductible as charitable contributions. Main Street Waterloo is a 501(c)(3) organization.