

DOWNTOWN WATERLOO'S FOOD TRUCK FESTIVAL












AUGUST 31, 2024











PRESENTING SPONSOR \$5,000

-  Sole Presenting Sponsor of the event
-  Presented by: added to event logo
-  Prominent placement of logo with link on website
-  Prominent placement of logo on printed materials
-  Prominent placement of company banner at event
-  Prominent placement of logo on e-tickets
-  Logo on physical tickets
-  Prominent placement of logo on email communications
-  Recognition in promotional ads
-  Video on screen during the event
-  10x10 information booth at event
-  Opportunity to speak at event
-  Inclusion in press release
-  If sponsor branded pop-up tents at gates (you provide)
-  Opportunity for team building with a pouring beer shift
-  Appear in live social media to invite the community
-  Appear on the KWWL noon news with director
-  Featured on social media and e-newsletter
-  Logo on free commemorative Koozie
-  Help select a project the funds raised are used for
-  20 General Admission passes
-  10 Beer Bucks

FOODIE SPONSOR \$2,500

-  Logo with link on website
-  Logo on printed materials
-  Logo on e-tickets
-  Logo on email communications to online ticket purchasers
-  Company banner at event
-  Recognition in promotional ads
-  Recognition on screen during event
-  10x10 information table at event
-  Inclusion in press release
-  Featured on social media and e-newsletter
-  Opportunity for team building with a pouring beer shift
-  12 General Admission passes to the event

FLAVORFUL SPONSOR \$1,500

-  Logo with link on website
-  Logo on printed materials
-  Logo on e-tickets
-  Logo on email communications to online ticket purchasers
-  Company banner at event
-  Recognition in promotional ads
-  Featured on social media and e-newsletter
-  Inclusion in press release
-  Opportunity for team building with a pouring beer shift
-  6 General Admission passes to the event

FORKED SPONSOR \$1,000

-  Logo with link on website
-  Logo on e-tickets
-  Listed on printed materials
-  Mentions on social media and e-newsletter
-  Inclusion in event press release
-  Opportunity for team building with a beer pouring shift
-  4 General Admission passes to the event

Main Street Waterloo • 512 Mulberry Street • Waterloo, IA 50703

Email: assistant@mainstreetwaterloo.org Phone: 319-291-2038

D O W N T O W N
WATERLOO  **POWERED by**
MAIN STREET WATERLOO
2024 SPONSORSHIP CONFIRMATION

Business Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

E-mail: _____ @ _____

Please invoice me at the address above!

Sponsorship Level

Presenting Sponsor \$5,000

Flavorful Sponsor \$1,500

Foodie Sponsor \$2,500

Forked Sponsor \$1,000

Printed Name: _____

Signature: _____ Date: _____

Make investment(s) payable to: Main Street Waterloo
512 Mulberry Street
Waterloo, IA 50703

Thank you for your support.
We would not be able to put on events for the community without partners like yourself.

Please consult with your tax advisors regarding treatment of the above investment amount. As a general rule, for federal tax purposes, investments in this program should be treated the same as membership dues, ordinary and necessary to the conduct of business. Investments of this nature are considered contributions and, as such, are not deductible as charitable contributions. Main Street Waterloo is a 501(c)(3) organization.