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Main Street Waterloo is dedicated to maintaining and enhancing the vitality of our downtown center.

Upcoming Events

SCHEDULE OF EVENTS FOR 2019

July 6: Mayors Fireworks
July 12: Friday'Loo with Pie in the Sky 20th Anniversary Celebration
July 19-20: BBQ 'Loo and Blues Too!
August 9: Friday'Loo with The Laurie Morvan Band Back to School Night
August 30: Friday'Loo with Wicked Liz and the Bellyswirls
September 6: Friday'Loo with Tim and the Trutones
September 20-29: Restaurant Week

Check out our website for more details on events as they are made available



We would like to thank all who came out to My Waterloo Days to make it one of the best years to date. We would also like to thank all the volunteers who make the event possible.

We can not wait for 2020!

June 1-7 Rock The Park

MyWaterlooDays.org



Mayor's Fireworks July 6th
RiverLoop Amphitheatre
Emceed By Amanda Goodman & J'Kalein Madison

6 pm - Waterloo - Cedar Falls Symphony Orchestra
8 pm - Brazilian 2Wins
10 pm - Fireworks Over the Cedar River

Presented By: City of Waterloo,
Main Street Waterloo, and Waterloo Center for the Arts

BBQ 'Loo & Blues Too

Join us in Lincoln Park July 19th and 20th
for food vendors, music, and fun!

Friday

5:00pm SCA -- Steak Competition
5:30 - 9pm -- Kid's Activities
5:30-9:30pm -- Scotty & the Wingtips

Saturday

11am - 4pm -- Kid's Activities
11:00-1:30pm -- Rob Lumbard with Tina
Haase Findlay
2:00-5:00pm -- Avey Grouws Band
3:45pm - KCBS -- Awards Ceremony
5:30pm -- Rib Eating Contest
6:30-9:30pm -- Jarekus Singleton

[READ MORE](#)



MAIN STREET WATERLOO
BUSINESS OF THE MONTH



WATERLOO

WORKSPACE

JSA Development has opened Waterloo Workspace at 215 E. Fourth St., which has short-term offices and provides tenants with access to conference rooms, printers and copy machines, Wi-Fi internet and front-desk reception services.

"We want an entrepreneurial culture downtown, we also think it's an opportunity for people to give downtown Waterloo a try without having to commit too heavily. There's not a lot of risk for somebody to give it a shot and see what they think," said JSA's David Deeds.

"A lot of people that come down here, they don't want to wait, they don't want to build something," Walsh said. "They want a place where

they can go to work today, and these are ready.
More information about Waterloo Workspace can be found on its
website at www.waterlooworkspace.com



**WATERLOO
URBAN FARMERS
MARKET**
POWERED BY MAIN STREET WATERLOO

**SATURDAY
8AM TO NOON**

JULY 6TH
CUSTOMER APPRECIATION DAY
JULY 13TH
BIKE TO BOB DORR
JULY 20TH
YOUNG ENTREPRENEUR DAY
JULY 27TH
MIMOSAS AND MASTERPIECES

[/WaterlooUrbanFarmersMarket](#)
Dr. Jeffrey A. Clark
Less-Invasive Orthopedics & Sports Medicine

UrbanMarket@mainstreetwaterloo.org
(319) - 291 - 2038

8AM - Noon at RiverLoop Expo Plaza

Visit the Waterloo Urban Farmers Market every Saturday from 8:00 a.m. - 12noon at the Riverloop Expo Plaza (460 Jefferson St) for a variety of local goods including seasonal produce, baked goods, unique crafts, hot foods and beverages, kids activities and much more.

Vendors accept a variety of payments that vary from each vendor including cash, debit/credit, EBT, Double Up Food Bucks, and WIC/Senior vouchers for FMNP program.

July Event Details:

July 6th - The first Saturday of each month is Customer Appreciation Day. Join the market for free drinks and treats!

July 13th - Bike to the market and park in the Cedar Valley Bicycle Collective Valet by 11:15am to register for one of many prizes from downtown businesses. At 10:30 catch a special live performance from Bob Dorr and Jeff Peterson.

July 20th - Join us for Young Entrepreneur Day to support young business owners as they showcase their products at the market.

June 27th is our monthly Mimosas & Masterpieces event sponsored by Waterloo Center for the Arts. To register and for more information call (319) 291-4490

Thank you to our market sponsor

Dr. Jeffrey A. Clark
Less-Invasive Orthopedics & Sports Medicine





VOLUNTEER WITH MAIN STREET WATERLOO

Main Street Waterloo Needs YOU!

The Main Street program is designed to bring new life and activity to our downtown. To help make what we do as effective as possible, we delegate different parts of our effort to people who are most enthusiastic about different kinds of work, and foster collaboration between

volunteers, merchants, city staff, partner organizations, financial supporters, and community leaders. Volunteers are a key element in our successful Main Street program.

We believe that each volunteer contributes directly to the growth and success of Main Street Waterloo and we hope you will take pride in being a member of our team. Without you, we cannot succeed in growing our downtown and radiating energy outward.

There are many ways to join ongoing efforts to strengthen the fabric of our community. In fact, each year, community-minded volunteers contribute thousands of hours to help plan events, complete projects, plant flowers, provide general maintenance and so much more. There are plenty of ways to get involved. You can join one of our four standing committees, or simply volunteer to lend a hand at one of our events. Please contact the Main Street Waterloo office at 319-291-2038 if you are interested in volunteering or joining a committee.

PassportParking® is free to download and easy to use by following these simple steps:

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Length of Stay

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DOWNLOAD THE WATERLOO PARKING APP

More than 900 spaces accessible with the app! The City of Waterloo launched PassportParking, a mobile parking application that allows drivers to pay for their parking through their smartphones. In addition to paying for parking, drivers can monitor their parking sessions, view payment history and receive email receipts, as well as extend their parking session.

The app is free to download in the App Store and Google Play. You can also manager your parking at pprk.com or by clicking the link below.

[PARKING LINK](#)

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