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Join us as we kick off the holiday season with **Winter Wonder'Loo** on **November 24th from 3-6:30 pm.**

There will be fun for the entire family with live music from Jay Evans Duo Band, crafts, North Pole Shopping, Santa Clause and a tree lighting!

[Like](#) our event on Facebook to stay up to date on details!



Holiday Pop Ups and Shop Local, Shop Downtown Saturdays, will take place from **11 am to - 5 pm** each Saturday between Thanksgiving and Christmas.

November 24th, December 1st, 8th, 15th, and 22nd

[Like](#) our event on Facebook to stay up to date on details and special events.



Downtown Spot Light

Coming soon to downtown Waterloo, Verve will be serving all-natural kombucha brewed tea on location at the Public Market. The location will include a kombucha and cold brew coffee production and packaging area, as well as bistro.

What is kombucha? Kombucha, a fermented tea, is healthy, functional and delicious. It has become one of the fastest-growing beverage markets in the country in part due to its which health benefits from being rich in probiotics.

Follow [Verve](#) on Facebook to find out where you can sample Kombucha and their opening date.

vervekombucha@gmail.com
319-415-2547



Thank you to all who came out and participated in Downtown Trick -or- Treat on October 27th. It was exciting to see so many families and great costume! Visit our [Facebook](#) page to view photos from the event!



Don't forget to vote Tuesday, November 6th!

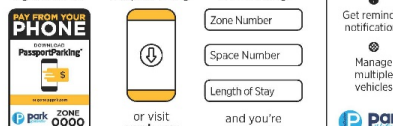
PassportParking® is free to download and easy to use by following these simple steps:

- 1 Look for signs & decals
- 2 Download PassportParking®
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Space Number
Length of Stay

or visit pprk.com and you're parked!

FEATURES

- Extend parking sessions from anywhere
- Get reminder notifications
- Manage multiple vehicles



HAVE YOU DOWNLOADED THE WATERLOO PARKING APP?

More than 900 spaces accessible with the app! The City of Waterloo launched PassportParking, a mobile parking application that allows drivers to pay for their parking through their smartphones. In addition to paying for parking, drivers can monitor their parking sessions, view payment history and receive email receipts, as well as extend their parking session.

The app is free to download in the App Store and Google Play. You can also manager your parking at pprk.com or by clicking the link below.

[PARKING LINK](#)



HELPFUL HANDS MAKE A DIFFERENCE!

The Main Street program is designed to bring new life and activity to our downtown. To help make what we do as effective as possible, we delegate different parts of our effort to people who are most enthusiastic about different kinds of work, and foster collaboration between

volunteers, merchants, city staff, partner organizations, financial supporters, and community leaders. Volunteers are a key element in our successful Main Street program.

We believe that each volunteer contributes directly to the growth and success of Main Street Waterloo and we hope you will take pride in being a member of our team. Without you, we cannot succeed in growing our downtown and radiating energy outward.

There are many ways to join ongoing efforts to strengthen the fabric of our community. In fact, each year, community-minded volunteers contribute thousands of hours to help plan events, complete projects, plant flowers, provide general maintenance and so much more. There are plenty of ways to get involved. You can join one of our four standing committees, or simply volunteer to lend a hand at one of our events. Please contact the Main Street Waterloo office at 319-291-2038 if you are interested in volunteering or joining a committee.

[VOLUNTEER WITH MAIN STREET WATERLOO](#)

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Main Street Waterloo

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