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Main Street Waterloo is dedicated to maintaining and enhancing the vitality of our downtown center.

Upcoming Events

SCHEDULE OF EVENTS FOR 2019

February 19: Cheers to Small Business: Marketing your Business
March 23-24: [Funky Junk-a-Loo](#)
April 20: Spring Clean Up Day
April 25: Taste of 'Loo
May 5-October 27: [Waterloo Urban Farmers Market](#)
May 10: [Friday'Loo and Mayor's Walk Waterloo](#)
May 24: [Friday'Loo and Bike to Friday'Loo](#)
June 7-9: My Waterloo Days
June 21: [Friday'Loo](#)
July 6: Mayor's Fireworks
July 12: [Friday'Loo](#)
July 19-20: BBQ'Loo and Blues Too
August 9: [Friday'Loo](#)
August 30: [Friday'Loo](#)
September 6: [Friday'Loo and City Employee Appreciation Night](#)
September 20-29: Restaurant Week
October 3: Tour de'Loo
October 15: Cheers to Small Business: Setting yourself up for success in 2020
October 27: Downtown Trick or Treat
November 30: Winter Wonder'Loo

Check out our [website](#) for more details on events as they are made available

MAIN STREET WATERLOO BUSINESS OF THE MONTH



We would like to welcome the Blue Iguana Mexican Cantina to downtown Waterloo! The restaurant opened Friday on the main floor of the Courtyard by Marriott hotel at 250 Westfield Ave.

The restaurant features authentic Mexican cuisine in a comfortable atmosphere. Focusing

on fresh ingredients, they include traditional herbs like avocado leaves and epazote, with house-made salsas, chips and tortillas. Everything is made from scratch. Whether you are in the mood for a relaxing drink at the bar or a savory feast of Mexican food, Blue Iguana has what you are looking for. They feature a giant selection of specialty drinks and daily food specials. Check out their menu [here](#).

"The whole idea was to bring something to Waterloo that fit into the community and provided options for everybody," General Manager Nick Kane said. "This was really tailored to be for Waterloo, to help add to the community."

The Blue Iguana is open from 11am to 10pm seven days a week
and offers an area for private events.



BBQ'Loo and Blues Too July 19-20

Sign up to participate in the state's BEST BBQ competition!
Applications for teams, individuals, vendors, judges and volunteers are now
available online!

[GO TO WEBSITE](#)

PassportParking® is free to download and easy to use by following these simple steps:

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The app is free to download in the App Store and Google Play. You can also manager your parking at [ppprk.com](#) or by clicking the link below.

[PARKING LINK](#)



Main Street Waterloo Needs YOU!

The Main Street program is designed to bring new life and activity to our downtown. To help make what we do as effective as possible, we delegate different parts of our effort to people who

are most enthusiastic about different kinds of work, and foster collaboration between

volunteers, merchants, city staff, partner organizations, financial supporters, and community leaders. Volunteers are a key element in our successful Main Street program.

We believe that each volunteer contributes directly to the growth and success of Main Street Waterloo and we hope you will take pride in being a member of our team. Without you, we cannot succeed in growing our downtown and radiating energy outward.

There are many ways to join ongoing efforts to strengthen the fabric of our community. In fact, each year, community-minded volunteers contribute thousands of hours to help plan events, complete projects, plant flowers, provide general maintenance and so much more. There are plenty of ways to get involved. You can join one of our four standing committees, or simply volunteer to lend a hand at one of our events. Please contact the Main Street Waterloo office at 319-291-2038 if you are interested in volunteering or joining a committee.

VOLUNTEER WITH MAIN STREET WATERLOO

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