



Run to Remember

Kevin Dill 5K and Fun Run

Benefitting Dementia Friendly Cedar Valley, Lewy Body Dementia Association and Waterloo's Veterans Way

October 8, 2022 TechWorks Campus | Waterloo, IA

We cordially invite you to participate as a sponsor in the first annual Run to Remember, Kevin Dill 5k and Fun Run for Saturday, October 8, 2022 Tech Works in Waterloo, IA. The purpose of this event is to raise money for Dementia Friendly Cedar Valley, Lewy Body Dementia and Waterloo's Veterans Way.

Please review the attached levels of sponsorship. Size and placement of logos on poster and web site are based on sponsorship level. Custom sponsorships are available upon request.

Attached you will find the sponsorship form that can be completed and submitted by mail together with payment. For questions, please call or email Wendy Bowman at 319-830-9362, wendy.bowman@waterloo-ia.org.

Thank you in advance for your consideration of becoming a sponsor.



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BUSINESS/CORPORATE SPONSORSHIPS

○ **\$5,000 Bigfoot Sponsor**

Logo sponsored on website(s), speak at event, option to display banner at run and four (4) free Run to Remember entries, mentions in all publicity, logo on poster, logo on social media.

○ **\$2,500 Sasquatch Sponsor**

Logo sponsored on website(s), option to display banner at run and two (2) free Run to Remember entries, mentions in all publicity, name on poster, logo on social media.

○ **\$1,000 Yeti Sponsor**

Logo sponsored on website(s) and listing on poster.

○ **\$500 Event Sponsor**

Listing sponsored on website(s) and listing on poster.

○ **Mile Marker and Water Station Sponsor**

Post sign / banner at:

Mile 1 (\$150)

Mile 2 (\$150)

Finish (\$300)

Water Stations (\$150)

○ **In-Kind Donations**

Call or email Wendy Bowman 319-830-9362, wendy.bowman@waterloo-ia.org.



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CONTACT INFORMATION

Organization / Sponsor Name _____

Address _____

City _____ State _____ Zip _____

Email _____

Phone _____

Website Address _____

Organizations / Sponsors can choose to that their name listed or submit a logo. Please write your name / organization's name exactly how you would like it to appear on website, promotional materials, signage, etc.

Logos should be submitted as hi-res (300dpi) JPEG files, will be printed in one color.

Checks should be made out to: Rotary Club of the Cedar Valley

Mail to:

City of Waterloo

715 Mulberry St.

Waterloo, IA 50703

Attention: Wendy Bowman