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ncing Main Street Waterloo is dedicated to maintaining and enl
the vitality of our downtown center.

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Community is the heart of everything we do. This is the time for us to come together and support one another. When planning your meals, please consider supporting local and ordering from one of the many restaurants who are open to serve you. When we come out on the other side of this crisis, we want to ensure our small businesses who help tell our story, are there with us, rebuilding our way of life. We will come back from this, we are strong, #WeAreWaterloo!

We are partnering with Experience Waterloo to showcase our local businesses. Use #EatLoveWaterloo and post photos of your carryout or delivery meals to social media to show your support for our friends and neighbors in the restaurant industry.

Downtown Business Updates

In an effort to prevent the spread of COVID-19 and keep our staff and volunteers safe, the Main Street Waterloo office is closed to the public through April 7.

Follow Us On Social Media

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April 1 is Census Day!

Why a complete count matters:

Getting a complete and accurate count of Black Hawk County's population determines our state's representation in Congress. It also determines the distribution of more than \$675 billion in federal funding for vital programs and services in education, health, housing, public safety, and transportation.

For the first time, the 2020 Census will be available ONLINE. Watch your mail for your envelope with personalized code to enter.

The Census is confidential. It is the Census Bureau's legal duty to protect your information.

2020 Census Timeline





Funky Junk-a-Loo
has been postponed until
September 26 & 27th



Taste of Loo
has been postponed until
September

Watch Facebook and our website for details



Cheers to Small Business
has been postponed until
June 23

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