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Main Street Waterloo is dedicated to maintaining and enhancing the vitality of our downtown center.

Upcoming Events

SCHEDULE OF EVENTS FOR 2019

April 25: Taste of 'Loo
May 4-October 26: [Waterloo Urban Farmers Market](#)
May 10: [Friday'Loo with Tommy Bentz Band & Mayor's Walk Waterloo](#)
May 18: [Downtown Spring Clean Up Day](#) - date to be announced
May 24: [Friday'Loo with Sideshow Bob & Bike to Friday'Loo](#)
June events

Check out our [website](#) for more details on events as they are made available



Presented By Blue Iguana

April 25th 5:30-9

Taste of 'Loo is a deliciously diverse dining experience. As you travel around downtown Waterloo you will get to sample the range of delightful cuisine it has to offer! Join us for an after celebration at Blue Iguana where you can vote for your favorite sample and register for door prizes.

MAIN STREET WATERLOO
BUSINESS OF THE MONTH



2 Scoops Ice Cream Shop is THE Ice Cream shop in the Cedar Valley!! We offer the finest ice cream around and many other delectable desserts. Located in revitalized downtown Waterloo, our top notch staff, lively atmosphere and endless array of delicious goodies are waiting for you!!

403 Franklin Street Suite B
Waterloo, Iowa

Opening Day for the Season will be Thursday April 4th
Noon - 7pm



Vintage and Repurpose Market

We would like to thank everyone that came and participated in the Junk A Loo this year. With out you it would be impossible. See You Next Year



Are you a small business owner looking for an opportunity to feature your products in downtown Waterloo? The Waterloo Urban Farmers Market season is approaching and we are currently accepting applications until March 15th.

2019 Vendor Application can be found at this [link](#).

Join us for the [Local Food & Film Festival](#) this Saturday, March 2nd at Hearst Center for the Arts from 10am - 2pm. Pick up an application, chat with our Market Manager, and learn what's new with the market in 2019!

Fun Fact: In 2018, we averaged 460 customers per market! With your support, we are excited for the opportunity to reach new heights this upcoming season!

Are you interested in being a sponsor of the Waterloo Urban Farmer's Market? You can reach out to the [Market Manager](#) for details on different sponsorship levels for the 2019 market season.

Like/Follow us on [Facebook](#) & [Instagram](#) #WUFM2019

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PassportParking® is free to download and easy to use by following these simple steps:

- 1 Look for signs & decals
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- 3 Enter the following:
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Space Number
Length of Stay

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- Manage multiple vehicles

The image shows the PassportParking app interface on a smartphone. It displays a "PHONE" icon, the app name "PassportParking", and a "park" logo.

DOWNLOAD THE WATERLOO PARKING APP

More than 900 spaces accessible with the app! The City of Waterloo launched PassportParking, a mobile parking application that allows drivers to pay for their parking through their smartphones. In addition to paying for parking, drivers can monitor their parking sessions, view payment history and receive email receipts, as well as extend their parking session.

The app is free to download in the App Store and Google Play. You can also manager your parking at [ppprk.com](#) or by clicking the link below.

[PARKING LINK](#)



VOLUNTEER WITH MAIN STREET WATERLOO

Main Street Waterloo Needs YOU!

The Main Street program is designed to bring new life and activity to our downtown. To help make what we do as effective as possible, we delegate different parts of our effort to people who are most enthusiastic about different kinds of work, and foster collaboration between

volunteers, merchants, city staff, partner organizations, financial supporters, and community leaders. Volunteers are a key element in our successful Main Street program.

We believe that each volunteer contributes directly to the growth and success of Main Street Waterloo and we hope you will take pride in being a member of our team. Without you, we cannot succeed in growing our downtown and radiating energy outward.

There are many ways to join ongoing efforts to strengthen the fabric of our community. In fact, each year, community-minded volunteers contribute thousands of hours to help plan events, complete projects, plant flowers, provide general maintenance and so much more. There are plenty of ways to get involved. You can join one of our four standing committees, or simply volunteer to lend a hand at one of our events. Please contact the Main Street Waterloo office at 319-291-2038 if you are interested in volunteering or joining a committee.

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