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Main Street Waterloo is dedicated to maintaining and enhancing the vitality of our downtown center.

Upcoming Events

SCHEDULE OF EVENTS FOR 2019

February 19: [Cheers to Small Business: Marketing your Business](#)
March 23-24: [Funky Junk-a-Loo](#)
April 20: Spring Clean Up Day
April 25: Taste of 'Loo
May 4-October 26: [Waterloo Urban Farmers Market](#)
May 10: [Friday'Loo and Mayor's Walk Waterloo](#)
May 24: [Friday'Loo and Bike to Friday'Loo](#)

Check out our [website](#) for more details on events as they are made available



[Men's Room of Waterloo](#) opened on January 2nd at 626 Sycamore St.

Open Monday through Saturday,

they accept appointments and walk-ins. Call today for your
appointment 319.226.3483



Would you like to learn more about how to become a vendor at the Waterloo Urban Farmers Market in downtown Waterloo? We are inviting local food producers, bakers, artisan crafters, fashion designers, food trucks, entertainment acts, and community organizations to join us for our yearly [vendor meeting](#). This will be a chance for you to chat with our market manager and discuss plans going into the 2019 season. The meeting will be held at the **Waterloo Center for the Arts in the Hurwich Room on Saturday, February 9th from 11:00 am - 12:30 pm.**

Vendors that would like to secure their spot for approval may bring payment to the meeting. Forms of payment accepted will be either cash or check. For details on vendor fees and guidelines please access our application at the Main Street Waterloo website at:

[Urban Farmers Market](#)



Vintage and Repurpose Market

Early Bird VIP tickets are [now on sale!](#) You will get to shop and have first look at all of the vendors before the doors open to the public. The Early Bird ticket is only available on-line and is good for entry both days. Additional VIP benefits will be announced soon.

On-line purchase of General Admission tickets is [now available!](#)

*Funky Junk-a-Loo
March 23-24
Five Sullivan Brothers Convention Center
200 W 4th St, Waterloo*

[MORE INFORMATION](#)

Cheers to Small Business: Marketing Your Business for Success

You are invited to join us [Tuesday, February 19th from 5:30 to 7pm at SingleSpeed Waterloo](#) for a casual panel discussion and networking to discuss how you can better market your business. We have professionals lined up who have backgrounds in branding your business, social media, and digital marketing. We also have Suzanne Offner joining us to discuss how important customer service is when marketing your business.

Admission for this event is free, but space is limited. Please take a minute to RSVP at this link to let us know if you will be able to join us.

[SIGN UP TO ATTEND](#)



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The app is free to download in the App Store and Google Play. You can also manager your parking at pprk.com or by clicking the link below.

[PARKING LINK](#)



Main Street Waterloo Needs YOU!

The Main Street program is designed to bring new life and activity to our downtown. To help make what we do as effective as possible, we delegate different parts of our effort to people who are most enthusiastic about different kinds of work, and foster collaboration between

volunteers, merchants, city staff, partner organizations, financial supporters, and community leaders. Volunteers are a key element in our successful Main Street program.

We believe that each volunteer contributes directly to the growth and success of Main Street Waterloo and we hope you will take pride in being a member of our team. Without you, we cannot succeed in growing our downtown and radiating energy outward.

There are many ways to join ongoing efforts to strengthen the fabric of our community. In fact, each year, community-minded volunteers contribute thousands of hours to help plan events,

complete projects, plant flowers, provide general maintenance and so much more. There are plenty of ways to get involved. You can join one of our four standing committees, or simply volunteer to lend a hand at one of our events. Please contact the Main Street Waterloo office at 319-291-2038 if you are interested in volunteering or joining a committee.

VOLUNTEER WITH MAIN STREET WATERLOO

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