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Main Street Waterloo is dedicated to maintaining and enhancing the vitality of our downtown center.

Upcoming Events

SCHEDULE OF EVENTS FOR 2019

[March 23-24: Funky Junk-a-Loo](#)

[April: Downtown Spring Clean Up Day](#) - date to be announced

[April 25: Taste of 'Loo](#)

[May 4-October 26: Waterloo Urban Farmers Market](#)

[May 10: Friday'Loo with Tommy Bentz Band & Mayor's Walk Waterloo](#)

[May 24: Friday'Loo with Sideshow Bob & Bike to Friday'Loo](#)

Check out our [website](#) for more details on events as they are made available



Vintage and Repurpose Market

Early Bird VIP tickets are [now on sale!](#) You will get to shop and have first look at all of the vendors before the doors open to the public. The Early Bird ticket is only available on-line and is good for entry both days. Additional VIP benefits will be announced soon.

On-line purchase of General Admission tickets is [now available!](#) General Admission is available on-line, at the Main Street Waterloo office, and will be available at the door.

*Funky Junk-a-Loo
March 23-24
Five Sullivan Brothers Convention Center
200 W 4th St, Waterloo*

MORE INFORMATION

MAIN STREET WATERLOO
BUSINESS OF THE MONTH



Frugal Finds Market has a wide variety of bargain prices on grocery, general merchandise and furniture items.

"Finding ways to save you money"

[316 West 5th St Suite B](#)

Waterloo, Iowa

Monday - Friday 10:00 am - 5:30 pm

Saturday 10:00 am - 4:30 pm

Sunday - Closed



Are you a small business owner looking for an opportunity to feature your products in downtown Waterloo? The Waterloo Urban Farmers Market season is approaching and we are currently accepting applications until March 15th.

2019 Vendor Application can be found at this [link](#).

Join us for the [Local Food & Film Festival](#) this Saturday, March 2nd at Hearst Center for the Arts from 10am - 2pm. Pick up an application, chat with our Market Manager, and learn what's new with the market in 2019!

Fun Fact: In 2018, we averaged 460 customers per market! With your support, we are excited for the opportunity to reach new heights this upcoming season!

Are you interested in being a sponsor of the Waterloo Urban Farmer's Market? You can reach out to the [Market Manager](#) for details on different sponsorship levels for the 2019 market season.

Like/Follow us on [Facebook](#) & [Instagram](#) #WUFM2019



Save the Date: April 25th

Taste of 'Loo is a deliciously diverse dining experience. As you travel around downtown Waterloo you will get to sample the range of delightful cuisine it has to offer! Join us for an after celebration where you can vote for your favorite sample and register for door prizes. Details will be announced soon!

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The app is free to download in the App Store and Google Play. You can also manager your parking at pprk.com or by clicking the link below.

[PARKING LINK](#)



Main Street Waterloo Needs YOU!

The Main Street program is designed to bring new life and activity to our downtown. To help make what we do as effective as possible, we delegate different parts of our effort to people who are most enthusiastic about different kinds of work, and foster collaboration between

volunteers, merchants, city staff, partner organizations, financial supporters, and community leaders. Volunteers are a key element in our successful Main Street program.

We believe that each volunteer contributes directly to the growth and success of Main Street

Waterloo and we hope you will take pride in being a member of our team. Without you, we cannot succeed in growing our downtown and radiating energy outward.

There are many ways to join ongoing efforts to strengthen the fabric of our community. In fact, each year, community-minded volunteers contribute thousands of hours to help plan events, complete projects, plant flowers, provide general maintenance and so much more. There are plenty of ways to get involved. You can join one of our four standing committees, or simply volunteer to lend a hand at one of our events. Please contact the Main Street Waterloo office at 319-291-2038 if you are interested in volunteering or joining a committee.

[VOLUNTEER WITH MAIN STREET WATERLOO](#)

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Main Street Waterloo

212 East 4th Street

Waterloo, Iowa 50703 - Unite States of America

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